

Speaker Careyann Golliver

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BIO:

Story

Careyann Golliver is known as America's Franchise Matchmaker™. Her greatest passion is for people to take the leap into franchising. Her passion began from helping grow her local family handyman business to the top-rated national franchise in the industry. The franchise family business became so successful that in 2019 it was acquired by the largest retailer-owned hardware cooperative in the world-***Ace Hardware Corporation***. Still, just like millions of Americans, she worked for years in a business that wasn't all hers. She longed to build something that she could call her own, and eventually found the courage to take the leap herself. With thousands of franchise concepts out there today, Careyann knows first hand how overwhelming and confusing it can be to go at it alone. With the assistance of Careyann and Franchise Logic as your franchise guide, she has mastered a process that not only helps people find their perfect franchise match but allows for abundant possibilities. After working with thousands of happy business owners she has found three consistent critical success factors for everyone: Passion, Process, and Abundant Possibilities. Careyann has decades of experience leading people through a successful franchise pre-qualification and matching process. She takes great pride in helping candidates across the nation find the businesses of their dreams.

Careyann looks forward to guiding you on your journey to franchise ownership. When she isn't busy building her candidates' dreams the mountains are calling her. She and her husband are proud to be Colorado natives. She enjoys a healthy and active lifestyle that includes tennis, hiking & hunting along with social time with friends & family. Her favorite overseas getaway is Italy. Golliver believes we should all design our lives to be filled with fun, passion, and most importantly the courage to give yourself the gifts you deserve. In her words, **"Life is short. Buy the shoes and don't pass up an adventure!"**

Bio/Radio Bio:

Careyann Golliver is known as America's Franchise Matchmaker™. Her passion began from helping grow her local family handyman business to the top-rated national franchise in the industry. The company became so successful that in 2019 it was acquired by the largest retailer-owned hardware group in the world-***Ace Hardware Corporation***. Still, just like millions of Americans, she worked for years in a business that wasn't all hers. She longed to build something that she could call her own, and eventually found the courage to take the leap herself. With thousands of franchise concepts out there today, Careyann knows first hand how

overwhelming and confusing it can be to go at it alone. With the assistance of Careyann and Franchise Logic as your franchise guide, she has mastered a process that not only helps people find their perfect franchise match but allows for abundant possibilities. After working with thousands of happy business owners she has found 3 consistent critical success factors for everyone: Passion, Process, and abundant Possibilities. Careyann has decades of experience leading people through a successful franchise pre-qualification and matching process. She takes great pride in helping candidates across the nation find the businesses of their dreams. Careyann and her husband reside in Colorado where they are proud to have been born and raised.

Accolades

As seen in:

Fortune Magazine

Entrepreneur Magazine

Bloomberg Businessweek

As seen on:

ABC

NBC

FOX

The CW

iHeartRadio

KOA Radio

Lead Up For Women

TOPICS:

Escape Corporate America

Summary:

Option #1 From Meredith:

Sadly, most of the world drives to work and arrives a job that leaves them unfulfilled and often frustrated and feeling unappreciated. In this interview America's Franchise Matchmaker™ helps unhappy employees understand how they can reclaim their joy and purpose by becoming their own boss.

Learn how hundreds of unhappy employees free themselves from Corporate America every year. Seasoned and highly sought-after Franchise Consultant Careyann Golliver breaks down a way we can all redesign our lives and take back our freedom with a new career as a business owner.

Option#2

Explore all your options when you feel like your job or career path is longer working. Join hundreds of executives and successful people who have created options to escape corporate America.

Ready to explore creating a "Plan B" with the opportunity to completely change the trajectory of your life? Discover How to Get Out of that awful "Trapped" feeling of being stuck or out of control in your career that sucks the life out of you and learn how to find your perfect franchise that allows you to make more money, be in control and find your rich so you can leave the Corporate World Behind!

It's about finding the right lifestyle business that excites you. A business that provides work-life balance.

Having a purpose and a sense of pride in what you are doing.

Discover the possibility of matching or multiplying your income from what you earn today.

Key Points

- Why Franchising over starting a business from scratch
- Types of franchise ownership
- Matching a Franchise
- Why Franchising Works
- Flexibility in Franchising
- Freedom to create additional wealth

Suggested Interview Questions:

- Why Franchising?
- Are all Franchise systems the same?

- Is owning a franchise more expensive than starting your own business?
- You can't be in a business you know nothing about – right?
- What are the dos and don'ts in conducting a franchise search?
- What is a franchise Consultant?

Finding Your Rich

The ins and outs of becoming a franchise owner

Summary:

Careyann Golliver is America's Franchise Matchmaker™. She considers her greatest gift is the talent she has to help people find the perfect business to match their dreams. Learn how to navigate hundreds of options and get free support every step of the way. Golliver helps everyday executives understand how to design a life and buy a business with proven systems already in place. Careyann is a proud CO native, and loves keeping fit, hunting with her husband and sharing her journey from employee to proud and prosperous business ownership... a reality she is honored to serve others in finding too.

Key Points

- Why Franchising?
- Diversification with Franchising
- Are all Franchise systems the same?
- Is owning a franchise more expensive than starting your own business?
- You can't be in a business you know nothing about – right?
- What are the dos and don'ts in conducting a franchise search?
- What is a franchise Consultant?

Suggested Interview Questions:

- Don't you have a mountain of money to buy a franchise?
- Is operating a franchise easy?
- Do Franchisors charge hefty fees for their own profit?
- All Franchise systems are the same - right?
- Is owning a franchise more expensive than starting your own business?
- Franchising only applies to Fast Food, right?
- Are you really in control of your business with a franchise?
- You can't be in a business you know nothing about – right?
- Most have to quit their job to start their franchise - how do they choose wisely?
- What are the dos and don'ts in conducting a franchise search?
- What is a franchise Consultant?

Women Waking Up To Wealth - Girls Have “GUUNS” Too

The secret weapon of how women are dominating the franchise industry and finding their rich.

Summary:

New version by Meredith:

Guests meet the WOMAN behind selling and helping start up a handyman service company. That company was eventually acquired by the largest retailer-owned hardware cooperative in the industry. Careyann Golliver is the proud blond bombshell who blew-up a male-dominated industry selling hundreds of franchises to create a multi-million dollar business. Now she enjoys empowering women in “finding their rich” by sharing her story of industry disruption in the battle of the sexes. Careyann Golliver loves sharing the secret weapon women have in overcoming obstacles and recognizing abundant opportunities. Women are making an impact, disrupting “regularity” and dominating industries across the globe, Careyann is masterful in delivering the process that stretches women to think outside the box.

“Just because you own clothes, doesn’t mean you should own a clothing boutique!” says Careyann.

With her proven Franchise Matchmaker System™, she shares the secret weapon behind the women who are dominating the industry with abundant possibilities to achieve financial freedom in Franchising.

Key Points

- **G – Girl-Power.** The secret weapon women possess to find their rich.
- **U – Unlimited Opportunity.** Matching the right franchise takes patience and trust.
- **N – The Norm** disrupted. Franchise Funding and Financing.
- **N – The Nitty-gritty.** How to stand out and catch the attention of the best-matched Franchises.
- **S – The System.** The 3-Ps to match you to the right Franchise opportunity. The Franchise Matchmaker System™.

Suggested Interview Questions:

1. What really is the secret weapon women possess to find their rich?
2. What makes franchising an Unlimited Opportunities for women?
3. You’re America’s Franchise Matchmaker™, share with the audience what you mean by matching the best possible franchise opportunities?
4. How do you work with women?
5. What are the dos and don'ts in conducting a franchise search?
6. What is a franchise Consultant? And Why would women want to work with you?

Offers:

Free 1-on-1 Discussion to explore Franchising:

<https://franchise-logic.com/initial-franchise-discussion/>

Live QA Series: How To Buy A Franchise:

<https://franchise-logic.com/how-to-buy-a-franchise-live-qa/>

eBook Download: The Ultimate Guide To Escaping Corporate America

<https://franchise-logic.com/escaping-corporate-america/>

eBook Download: How To Buy A Franchise: 10 Costly Mistakes

<https://franchise-logic.com/how-to-buy-a-franchise-10-costly-mistakes-to-avoid-free-ebook/>

eBook: Semi-Absentee Franchise Ownership

<https://franchise-logic.com/semi-absentee-franchise-ownership/>

eBook: Diversification Through Franchise Ownership:

<https://franchise-logic.com/semi-absentee-franchise-ownership/>